

**CHAPTER 6:
MAINTAINING TO CREATING**
The Abundance Shift

Are you a builder or a maintainer?

1. THE COASTING ZONE—“I do as little as possible.”
2. THE COMFORT ZONE—“I do what I have always done.”
3. THE CHALLENGE ZONE—“I attempt to do what I haven't done before.”
4. THE CREATIVE ZONE—“I attempt to think what I have never thought before.”

Which zone do you naturally gravitate?

**UNLOCK THE MENTAL BLOCKS THAT KEEP YOU OUT OF
THE CREATIVE ZONE**



#1: “FIND THE RIGHT ANSWER”

#2: “THAT’S NOT LOGICAL”

#3: “FOLLOW THE RULES”

#4: AVOID AMBIGUITY”

#5: FAILURE IS BAD”

#6: “I’M NOT CREATIVE”

CREATIVE PRINCIPLES TO LEARN AND LIVE BY

1. Build A _____ Culture.

What can you do to create a creative culture?

“Micromanagement undermines creativity while freedom and flexibility foster it.”

2. Make _____ Better.

“Creativity is not the finding of a thing, but making something out of it after it is found.” — James Russell Lowell

What can you do to exceed expectations with your team? Clients?

3. Make Plans But Look For _____.

“Adaptive capacity allows leaders to respond quickly and intelligently to constant change. It is the ability to identify and seize opportunities. It allows leaders to act and then evaluate results instead of attempting to collect and analyze all the data before acting.” — Warren Bennis

Where are you holding tightly to your plans but not open to options?

4. Place High Value On _____.

What can you do to creatively look for new ideas?

5. Seek Out And Listen To _____ Voices.

Who could you bring into your circle that could help you see and hear from new perspectives?

6. Take _____.

What is one courageous step you could take to move to a higher level of creativity?

7. Live On The _____ Side Of “Yes.”

“That’s where I find abundance and opportunity. It’s where I become a better and bigger self. The opportunity of a lifetime must be seized within the lifetime of the opportunity. So I try to say ‘yes’ whenever I can.”

— Larry Stockstill

How can you become more resourceful and live on the other side of yes?

APPLICATION: Maintaining To Creating

*“Creativity is the most effective response to rapid change.”
-Robert Lynch*

What are ways you can start leading your people into abundance and opportunity?

- Comfortable isn't comfortable
- Comfortable never got up before dawn
- Comfortable won't get its hands dirt
- Comfortable has nothing to prove
- Comfortable can't get the job done
- Comfortable doesn't have new ideas
- Comfortable won't dive in head first
- Comfortable isn't the American dream
- Comfortable has no guts
- Comfortable never dares to be great
- Comfortable falls apart at the seams
- Don't get comfortable

What are you going to do to go from the comfort zone to the creative zone?

Discuss this with the Mastermind next week.

Read Chapter 7 for the next meeting.